

Contact: Jim Pacelli
CableApps, LLC
Phone: (678) 807-7131
Fax: (425) 795-1948

PO Box 2289
Suwanee, GA 30041
www.prayertoolbar.com



PRESS RELEASE

CableApps, LLC Introduces Prayer Toolbar™ at the Worship Facilities Conference & EXPO – WFX '07

Prayer Toolbar™ is a new way for churches to use technology to inform and connect with people.

Atlanta, October 24, 2007: CableApps, LLC today announced the introduction of Prayer Toolbar™ at the Worship Facilities Conference & EXPO – WFX '07. Prayer Toolbar™ is an add-on to Internet Explorer that displays church messages, regardless of the web site being viewed. The church publishes these messages through a secure, password protected web site for its members, visitors, and friends only. The church's logo is also incorporated in the toolbar and links to any web site the church designates.

"Prayer Toolbar™ is the ultimate shepherd's tool." said Kevin Bryant of Grizzard Communications Group, Inc. which handles marketing and business development for the Salvation Army. "What a great way for churches to keep their members informed and focused on what's really important as they go about their busy week."

With Prayer Toolbar™, churches can continuously stay connected with people through:

- Prayer requests
- Church events and announcements
- Sermon highlights
- Relevant scripture
- Outreach and ministry opportunities

Without having to go to a web site or open an email, Prayer Toolbar™ keeps people connected with their church and their church connected with them.

Prayer Toolbar™ is Web 2.0 for churches.

About CableApps, LLC: Founded in 2001, CableApps is a leading broadband software engineering and development company delivering interactive solutions and services to SMB clients, manufacturers, and content providers, including all of the top five MSO's in the United States.